

# Mohammad Awlad

Software Engineer [JavaScript](#) | [TypeScript](#) | [React](#) | [Next](#) | [PWAs](#)

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Highly accomplished **Software Engineer** with over **Four years of progressive experience** in front-end software development. Recognized for expertise in **managing and directing cross-functional applications**, adept at **delivering complex features on time**. Proficient in **TypeScript, ReactJS, and NextJS**. Demonstrated success in **orchestrating technology migrations**, driving innovation, and ensuring the highest level of software quality. A forward-thinking engineer committed to continuous learning and emerging technologies.

## ⚡ Technical Proficiency

Languages	JavaScript, TypeScript, HTML, CSS
Frameworks	ReactJS, NextJS, Angular, React Remix, ExpressJS
React Libraries	React Router, Redux, React Query, Formik, React-i18next, React-Select, React-Toastify
JavaScript Libraries	axios, momentjs, xtermjs, chart.js, monaco-editor, aos and more
Packaging & Bundling	Webpack, Vite, Babel
CSS Frameworks	Tailwind CSS, Bootstrap, Material UI, Ant Design
Familiar With	NodeJS, ExpressJS, PostgreSQL

## 📁 Experience

<div>PRESENT</div> <div>Aug 2025</div>	<div>Software Engineer</div> <div><a href="#">DocTime &amp; Media365 Ltd.</a> <a href="#">Dhaka, Bangladesh</a></div> <div><ul style="list-style-type: none"><li>▶ <b>Team Coordination</b> : Collaborated closely with QA and UI/UX teams to translate product requirements into actionable tasks, ensuring smooth sprint delivery and consistent feature quality.</li><li>▶ <b>Shopify App Development</b> : Leading the development of <b>WINNSEO – an AI-powered SEO app for Shopify</b> that helps merchants enhance visibility, manage metadata, and automate optimization across product pages.</li><li>▶ <b>AI Integration</b> : Integrated advanced AI models to automatically analyze product data, generate optimized titles, tags, and descriptions, improving search rankings and store discoverability without manual effort.</li><li>▶ <b>Feature Implementation</b> : Built dynamic dashboards, real-time analytics, and keyword insights to help merchants track SEO performance effectively.</li><li>▶ <b>Project Estimation</b> : Applied effective estimation methods using historical data and complexity analysis to plan deliverables and allocate resources accurately.</li><li>▶ <b>Technology Migration</b> : Actively contributing to migration efforts from legacy React codebases to <b>Remix</b> and <b>React.js</b> for improved scalability, performance, and maintainability.</li><li>▶ <b>Performance Optimization</b> : Improved API response times, caching, and build pipelines, resulting in faster load times and smoother app experience.</li></ul></div>
<div>July 2025</div> <div>Nov 2023</div>	<div>Software Engineer</div> <div><a href="#">Softic OPC</a> <a href="#">Dhaka, Bangladesh</a></div> <div><ul style="list-style-type: none"><li>▶ Developed scalable, user-focused frontend solutions using React.js and Next.js.</li><li>▶ Collaborated with cross-functional teams to deliver high-performance applications</li><li>▶ Ensured responsive design and consistent UX across devices.</li><li>▶ Optimized code for performance and maintainability.</li></ul></div>
<div>Nov 2023</div> <div>Oct 2021</div>	<div>Frontend Developer</div> <div><a href="#">Nexis Limited</a> <a href="#">Dhaka, Bangladesh</a></div> <div><ul style="list-style-type: none"><li>▶ Built a high-performance MERN e-commerce platform, increasing efficiency by 30.</li><li>▶ Integrated APIs with full spec compliance, ensuring smooth data flow.</li><li>▶ Delivered clean, maintainable code for long-term scalability and team collaboration.</li></ul></div>

2024 - Present	Bachelor of Science in Computer Science & Engineering <b>Northern University of Bangladesh</b>
2017 - 2022	Diploma in Computer Science <b>Bhola Polytechnic Institute</b>
2012 - 2017	Science Group <b>Banker hat co-operative high school</b>

## Achievements

- › **WinnSEO App Development:** Successfully built and deployed the **WinnSEO App** for Shopify, helping merchants optimize store SEO and boost visibility across search engines.
- › **App Adoption Milestone:** Achieved **100 installations within 10 days** of launching the WinnSEO App, demonstrating rapid adoption and strong market response.
- › **Employee of the Month:** Recognized as **Employee of the Month** at Softic OPC for exceptional performance, dedication, and technical contribution to key projects.

## Key Projects

### WinnSEO APP

 Aug 2024 - Present

 <https://apps.shopify.com/winnseo>

Designed and developed **WinnSEO**, an **AI-powered SEO optimization app** for Shopify merchants. The platform automates meta tag generation, keyword analysis, and product content enhancement — helping store owners increase visibility and improve organic rankings with minimal effort.

- › **AI Integration :** Implemented intelligent algorithms that automatically analyze product titles, descriptions, and tags to generate optimized SEO metadata in real time.
- › **Keyword Optimization :** Developed a built-in keyword ranking tool that suggests high-performing search terms tailored to each product category.
- › **Analytics Dashboard :** Built an interactive dashboard where merchants can monitor page-level SEO health, AI suggestions, and real-time ranking performance.
- › **Shopify App Integration :** Integrated seamlessly with Shopify Admin using App Bridge and REST APIs, ensuring smooth merchant onboarding and data synchronization.
- › **Deployment & Adoption :** Successfully deployed the app on Shopify App Store and reached **100+ active installs within the first 10 days** of launch, demonstrating strong merchant adoption.

[React Remix](#) [Shopify Polaris](#) [GraphQL](#) [Context API](#) [Tailwind CSS](#)

### E-tutor Online Course Platform

 Jul 2025 - Present

 <https://e-tutor-online-course-platform.vercel.app/>

Built a modern and scalable **AI-driven online learning platform** that enables students to browse and enroll in courses, track learning progress, and interact with instructors in real-time. The platform supports personalized course recommendations, secure user authentication, and dynamic dashboards for both learners and tutors.

- › **Dynamic Course Management :** Developed instructor and admin dashboards to manage course creation, lesson uploads, and real-time enrollment updates.
- › **Interactive Learning Experience :** Integrated video-based lessons, progress tracking, and review systems to enhance engagement and retention.
- › **Performance Optimization :** Optimized API communication, lazy loading, and state updates to ensure smooth navigation and fast page load times across the platform.
- › **Secure Authentication :** Implemented JWT-based authentication and route protection for a safe and personalized user experience.
- › **Responsive UI :** Designed a fully responsive layout using **Tailwind CSS** to provide seamless experiences across devices.

[Angular](#) [TypeScript](#) [Tailwind CSS](#) [Lucid-angular](#)

### Personal Portfolio Website

 Aug 2025 - Present

 <https://awlad.vercel.app/>

Designed and developed a modern, full-stack **portfolio website** to showcase projects, technical skills, and blog posts. The platform integrates a dynamic content management system with **Next.js** on the frontend and **Express.js** on the backend, ensuring scalability, SEO optimization, and a smooth user experience across all devices.

[NextJS](#) [TypeScript](#) [Tailwind CSS](#) [Framer Motion](#) [ExpressJS](#) [MongoDB](#)